



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

180 Degrees Consulting

Over the past year, 180DC ARSD has consistently set a new benchmark in practical consulting education and client engagement, reinforcing our role as a leader in bridging academic excellence with real-world impact. Our structured initiatives include over 15 focused training sessions per semester—totaling more than 100 hours—aimed at equipping 50+ students with advanced skills in strategic planning, market analysis, financial evaluation, and operational efficiency. Complementing these efforts, our internal case competitions provided an opportunity for students to tackle real-world challenges with recognition through awards in cash and hampers that celebrated excellence in problem-solving.

In addition to our training and competitions, we acquired key clients from diverse sectors, including impact-driven NGOs and emerging tech startups. Notably, a client engaged in November helped us impact over 25,000 students across Delhi NCR and leading schools, while the onboarding of Gooby Rogers in February was instrumental in assembling a substantial prize pool for our case competition. These partnerships enabled us to reach over 700 students in a single day at an event held at the Eros Hotel, Delhi on March 9, 2025.

Our year was further enriched by a three-day Beginner to Advanced Excel Workshop—spanning 12 hours and featuring practical worksheets designed specifically for our junior consultants—which took place in the third week of November 2024. We also hosted a large-scale intra-case competition in the last week of November with participation from over 10 teams. Multiple offline sessions conducted by alumni from the Debating Societies refined our members' public speaking and argumentation skills. Furthermore, in January, we organized a consulting session with a Senior Manager from KPMG to enhance our approach to client engagements.

Adding to our accolades, we proudly represented ARSD College at Hansraj on September 14, 2024, where our team won prizes at a Global Leadership Meet attended by 180DC head members from Australia and London. Our success in this arena has not only bolstered our international credentials but also underscored the tangible impact of our initiatives.

In summary, through comprehensive training, dynamic competitions, extensive mentorship, and strategic client engagements, 180DC ARSD has significantly advanced the professional readiness of our students, elevated our institutional reputation, and reinforced our commitment to excellence. This transformative progress, driven by our relentless pursuit of innovation and collaboration, positions us as a pivotal force in the consulting arena, setting a high standard for the years to come.